



# UDHMODYA FOUNDATION

(Startup Ecosystem of University of Delhi)

in association with

MoE's INNOVATION CELL & AICTE

Organizes

**FIVE-DAY FACULTY DEVELOPMENT PROGRAM**





ON

**INNOVATION AND ENTREPRENEURSHIP**

**Date: 01<sup>ST</sup> -05<sup>TH</sup> April 2025**

**Venue: Room G-12, Maharishi Kanad Bhawan, North Campus  
University of Delhi, Delhi-110007**

Day-1 (Tuesday) 01 <sup>st</sup> April 2025	
0900-0930	<b>Registration (Venue: Ground Floor, Maharishi Kanad Bhawan)</b>
0930-1030	Prof. (Dr.) Pushpendra Singh (Director, Udhmodya Foundation, University of Delhi) <i>"Empowerment for Entrepreneurial Impact: Cultivating Mindsets &amp; Competencies to Inspire the Next Generation"(Mindset creation for Faculty)"</i>
1040-1045	<b>Inauguration Ceremony</b>
1045-1100	Lighting of the lamp and Kulgeet of the University of Delhi
1100-1105	Felicitation of Guests
1105-1110	Introductory remarks by Prof. Ravinder Kaur, Principal Investigator, FDP
1110-1120	Introductory remarks by Dr. Abhishek Tandon, Jt. CEO, Udhmodya Foundation
1120-1125	Remarks by Guest of Honour- Sh. Ashwani Sharma, Social Thinker
1125-1145	Remarks by Distinguished Guest- Dr Pushpendra Singh, Director Udhmodya Foundation
1145-1150	Remarks by Chief Guest Prof. Anu Lather, Vice Chancellor, Dr. B.R. Ambedkar University of Delhi, India
1150-1205	Vote of thanks by Dr. Tarunika Jain, Dy. CEO, Udhmodya Foundation
1205-1330	<b>Tea Break</b>
1330-1400	Prof. Upasana Diwan (Associate Professor, Rukmani Devi Institute) <i>"From Idea to Impact: Finding and Testing Entrepreneurial Opportunities" /Entrepreneurial Discovery: Finding the Right Problems to Solve (Identifying and validating problems)"</i>
1400-1530	<b>Lunch and Networking</b> 
1530-1545	Dr. Srinivasan Venkataraman (Associate Professor, Department of Design, IIT-Delhi) <i>Introduction to Creative Thinking Techniques for Entrepreneurial Success (Brainstorming, Mind Mapping, SCAMPER, MASH Up)</i>
1545-1700	<b>Tea Break</b>
	Dr. Ruchi Pant (Entrepreneurship Trainer and HR Consultant) <i>"Hands-On Workshop: The Problem Statement Canvas: A Practical Guide to Startup Success"</i>
Day-2 (Wednesday) 02 <sup>nd</sup> April 2025	
0945-1115	Dr. Ruchi Pant (Entrepreneurship Trainer and HR Consultant) <i>"Empathy-Driven Innovation: Mapping Customer Needs for Business Success(Empathy maps, journey maps, surveys, observation frameworks, AEIOU)"</i>
1115-1130	<b>Tea Break</b>
1130-1300	Mr. Ankit Saxena (Director, FITT, IIT, Delhi)

	<i>“Aligning Value Propositions with Business Models”</i>
1300-1345	<b>Lunch and Networking</b> 
1345-1515	Mr. Gaurav Jain (CFO, FITT, IIT, Delhi) <i>“Funding Your Startup: Bootstrapping, Angel Investors &amp; Venture Capital( Financial Planning and Budgeting)”</i>
1515-1530	Tea
1530-1700	Startups at Udhmodya Foundation, University of Delhi <i>“Interaction with the start-ups and mentor on problem solution journey (UF)”</i>
<b>Day-3 (Thursday)</b> <b>03<sup>rd</sup> April 2025</b>	
0945-1115	Mr Sujit Patnayak (Product Designer) <i>“Understanding the Build-Measure-Learn and Lean startup Basics”</i>
1115-1130	<b>Tea Break</b>
1130-1300	Prof. Amit Mukherjee (Professor, Delhi Technological University, Delhi) <i>“Nuances of business model canvas (BMC as Strategic tool, revenue Models, Unit Economics, Leveraging powerof partnerships, communities and customer relationships)”</i>
1300-1345	<b>Lunch and Networking</b> 
1345-1515	Prof. Prateek Jain (Professor Strategy and Entrepreneurship (BIMTECH) <i>“Group activity related to Business Model canvas (Group activities with Startups from incubation Centre)”</i>
1515-1530	Tea
1530-1700	Prof. Prateek Jain (Professor Strategy and Entrepreneurship (BIMTECH) <i>“Group activity related to Business Model canvas (Group activities with Startups from the incubation Centre)”</i>
<b>Day-4 (Friday)</b> <b>04<sup>th</sup> April 2025</b>	
0945-1115	Mr. Aditya Arora (Angel Investor, Founder at Faad Capital) <i>“How to Pitch to Investors and finding right team members and co-founder”.</i>
1115-1130	<b>Tea Break</b>
1130-1300	Mr. Praveen Kapoor (Co-Founder, BeBoss Technology) <i>“Go to Market strategy”</i>
1300-1345	<b>Lunch and Networking</b> 
1345-1515	Prof. Ravinder and Dr. Utkarsh Sood (Moderators for group activity) <i>“Empowering Entrepreneurs: Teaching, Mentoring, and Consulting for Success(Asking effective questions and active listening)”</i>
1515-1530	Tea
1530-1700	Prof. Ravinder and Dr. Utkarsh Sood (Moderators for group activity) <i>“Group discussion and best practices sharing”</i>
<b>Day-5 (Saturday)</b> <b>05<sup>th</sup> April 2025</b>	
0945-1115	Dr Reema Sahni (Head i-TTO-FITT, IIT-Delhi) <i>“Intellectual Property for Startups”</i>
1115-1130	<b>Tea Break</b>
1130-1300	Prof. Ravinder and Dr. Utkarsh Sood (Udhmodhya Foundation, University of Delhi) <i>“Action Plan Development (Each participant develops an action plan to incorporate Innovation, Entrepreneurship, and Technology transfer into their assigned roles)”</i>
1300-1345	<b>Lunch and Networking</b> 
1345-1515	Dr. V. K. Arora (CEO, IGDТУW-Anveshan Foundation) <i>“Presenting action plans to the group for feedback and refinement”</i>
1515-1530	Tea
1530-1700	Valedictory and Certificate Distribution